

# LISA DONATO

## ASSOCIATE CREATIVE DIRECTOR

### EXPERIENCE

#### Razorfish

- **ASSOCIATE CREATIVE DIRECTOR**, *Jan. 2023 — Present*
- **SENIOR ART DIRECTOR**, *May 2021 — Dec. 2022*

Art direct and ideate 360° campaigns as well as oversee and mentor junior creatives at Razorfish, NY (formerly Rokkan).

Clients: Nivea, Sweet'N Low, In The Raw, Trojan, Nair, Toppik, Flawless Beauty and new business.

#### David&Goliath

- **SENIOR ART DIRECTOR**, *July 2020 — May 2021*
- **ART DIRECTOR**, *June 2018 — June 2020*

Art directed and ideated 360° campaigns.

Clients: Kia, Jack in the Box, California Lottery, Stacy's Pita Chips, and new business.

#### GSD&M

- **ART DIRECTOR**, *Nov. 2017 — May 2018*
- **JUNIOR ART DIRECTOR**, *June 2016 — Oct. 2017*

Art directed and ideated 360° campaigns.

Clients: Southwest Airlines, Southwest Rapid Rewards, Hilton Hotels & Resorts, U.S. Air Force, Lee Jeans, Chipotle, and Zales

#### Asbury Design

- **DESIGN INTERN**, *June 2014 — June 2016*

Designed websites, brand books, and print materials, as well as assisted with photo and commercial shoots for a full-service agency and design consultancy in Eugene, OR.

#### San Francisco Chronicle

- **DESIGN INTERN**, *July 2013 — Sept. 2013*

Designed the *96 Hours* tabloid, and *Datebook* and *Food & Wine* section pages and assisted on photoshoots.

### EDUCATION

University of Oregon

B.S. in Advertising and  
minor in Arts Management

### RECOGNITION

3x District ADDY, 2019

2x National ADDY, 2017

2x District ADDY, 2017

One Show Young Ones  
Merit and Finalist, 2016

7x CSPA Gold Circle  
Awards, 2014

### SKILLS

Adobe Creative Cloud

Microsoft Office

Google Slides

Keynote

Midjourney

Conceptual Thinking

Graphic Design

Typography

Photography

Creative Strategy

Presentation

Mentorship